

VERB	ABSTRACT NOUN	SPECIFIC NOUN	ADJECTIVE
consume	consumption / consumerism	consumer	consuming
produce	production	producer	(un)productive
afford			(un)affordable
purchase	purchase		purchasing
distribute	distribution	distributor	distributing
create	creation / creativity	creator / creature	creative
replace	replacement		
design	design	designer	
commercialize	commerce		commercial/ commercialized
	fashion		(un)fashionable
	trend		trendy
manufacture	manufacture	manufacturer	manufacturing/ manufactured
	ethics		(un)ethical
tend	tendency		
promote	promotion	promoter	promoted / promotional
adapt	adaptation	adaptor	adapted / adaptive
recycle	recycling		recycling
influence	influence	influencer	influential
perceive	perception		(im)perceptive / imperceptible
employ	(un)employment	employer/employee	(un)employed
industrialize	industry / industrialization		industrial
innovate	innovation		innovative
pollute	pollution	pollutant	polluted
	person/personalisation		(im)personal
emit	emission		emitted
exist	existence		(non)existent
found	foundation	founder	founding
perfect	(im)perfection		(im)perfect
vary	variability / variety		various / variable
individualize	individual/ individualization		individual/ individualized/ individualistic
indicate	indication	indicator	indicative
sustain	sustainability		sustainable
transform	transformation	transformer	transformative