WORKSHEET III

TOPIC:	Tourism in Europe	
CLASS:		
NAME:		



Activity 1
A. Why is the concept of sustainability so important in the tourism industry? Justify your answer after watching the following videos.





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D. Plan and design an advertising campaign titled "Tips for the greenest travels", after visiting the following websites.



How to Be a Green Traveler

By Justin Sablich February 13, 2019

You may live a sustainable lifestyle at home, but what about while on vacation? Here are some practical steps you can take to limit your impact on the environment.

The New York Times



30 Green Travel Tips To Help You Travel More Sustainably

A guide to sustainable travel with lots of green travel tips for every traveller. Things you should



7 Ways To 'Travel Green' In 2020

The travel industry is one of the least sustainable. But from reducing single-use plastics to traveling slowly, we can all do our part to travel green in 2020.

Forbos / Alovandra Talty / Jan 7





Activity 2

A. Visit the following website titled "63 types of tourism in the world", and answer the question



A. Which forms of alternative tourism are being developed systematically in the European countries in the recent years?

B. "Food tourism is related to all activities that use food as a means of connection between people, places and time". Mention examples of activities that belong to gastronomic tourism after browsing the following website. What is Food Tourism? Understanding the key factors Learn about food tourism, its activities and benefits to the destination, and how it brings a remarkable C. An Italian tourist, who is a nature lover, is visiting Athens for five days. Which sights and what nature activities would you suggest?