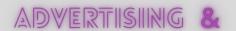
Name(s):



EATING DISCRDERS

A. ARE ADVERTISEMENTS RESPONSIBLE FOR THE DEVELOPMENT OF EATING DISORDERS? JUSTIFY YOUR ANSWER AFTER VISITING THE FOLLOWING WEBSITES.



The Influence of the Advertisement Industry on Children and Eating Disorders

For a child, it is hard to distinguish truth in advertising, they may believe flawless is reality, and strive for an unrealistic and unattainable appearance.



How Media Influences Body Imaging and Eating Disorders in Females?

Something that most experts on the subject of media influencing eating disorders can agree on is that eating disorders and the media are...

	MARKETING DIRECTOR OF A COMPANY, YOU
	TO DESIGN THE YOUTH CLOTHING ADVERTISING AT A BUSINESS MEETING, THE SALES MANAGER
	SHAREHOLDERS ASK YOU TO USE ONLY WELL-
	DELS (VERY THIN AND PERFECTLY TRAINED).
	agree or disagree with the specific marketing
•	e of promoting the specific products? Justify
your ansv	wer.
2. What argu	ments will you use to convince your colleagues
	this advertising strategy?
3. Design the	e youth clothing advertising campaign in order
	the maximum increase in sales, but also to
promote the	e healthy body image that teenagers should
have.	

C. Design a leaflet for your classmates, teachers and parents / guardians, aiming at informing them and raising awareness about psychogenic eating disorders.

The triptych may include the following points of reference:

What are eating disorders? This column should include brief descriptions or definitions of eating disorders, medical complications arising from eating disorders, and perhaps statistics showing the extent of the disease and the groups most affected.

What activities can teens do at school or in the community to get creative and boost their self-image and self-confidence?

Where can someone get help? List of institutions - structures and services available to students at school and in their community that can help treat eating disorders.

